



*Driving Success. Balancing Life* <sup>SM</sup>  
The Leader in Business Coaching™

## SOCIAL NETWORKING METHODS AND STRATEGIES: THE WORKSHOP, MARCH 13, 9:00 AM — 12:30 PM

**Need to add social networking to your marketing mix in 2010?  
Then quit putting it off and attend this workshop to get started!**

- **Learn how to use Facebook, LinkedIn and Twitter for business. You will actually set up profiles with your laptop or a partner's, then start connecting with fellow workshop attendees.**
- **Also learn about YouTube, Flickr, Digg, Delicious, Yelp, and more.**
- **Figure out what social networking strategy will work for you.**
- **Get the scoop on helpful resources to speed up your learning curve, be more efficient with finding people to connect with, find trends to be a part of, and conversations to join. You'll get a clear handout with links to all the resources discussed.**
- **How can a blog fit in to your strategy? We'll cover that, too.**
- **There will be time for your questions all the way through.**
- **Fee: \$159 before Mar. 10/\$179 after. Register @ <http://bit.ly/cHwEoK> Limited to 20 attendees to enable 1on1 interaction.**

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THE GROWTH COACH

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Event will be at the Crowne Plaza in Burlingame. 1177 Airport Blvd. Note that all registrations are final. There will be no refunds for cancellations or no-shows. Substitutions will be allowed. Simply contact us by phone or email in advance and give your substitute a copy of your event registration confirmation email for admission to the event.